

# CARBON MANAGER

THE FIRST EDITION

AUTUMN 2009

## GREETINGS!

Welcome to the first edition of Carbon Manager. The aim of this newsletter is to be another way for us to keep in touch and pass on news. If you think of anything that should be in here, would like to write a piece, or have any other suggestions, then please pass it on to Tom Gibbs or me. Thanks to everyone who provided information and pieces for this issue—hope you find something interesting.

Peter (stix252@yahoo.co.uk)

## GRADUATION

*Details for the big day*

The inaugural Carbon Management Graduation Dinner Dance is on! Thanks to work from Brendan, Erika and Tom we will have a formal 3 course meal followed by a traditional Scottish ceilidh on 25th November. The night will bring together CM graduates, current students, teaching staff and the Heads of Schools (from Geosciences, Economics and Business). We hope to make the event an annual celebration. We also have a sponsor - Carbon Masters (see page 2) will sponsor a drinks reception from 7 to 7.30 ahead of the dinner.

**When:** 7pm on the 25th November, 2009

**Where:** Radisson Blu Hotel, The Royal Mile, Edinburgh

**Food:** Formal 3 course meal

**Drink:** There will be a cash bar

**Entertainment:** Traditional ceilidh with 'The Occasionals'

**How much:** 35 pounds

The event was planned at short notice and so we need your cooperation to ensure it is a huge success. Please send payments for tickets as soon as you can (we have no reserves and need to pay the venue in full in advance). You can pay either via Erika's paypal account: [e.warnatzsch@gmail.com](mailto:e.warnatzsch@gmail.com) OR post cheques or cash to the society's mailbox at the business school, 'Carbon Management Society, University of Edinburgh Business School, 7 Bristo Square, Edinburgh, EH8 9AL'. With any method of payment, please identify yourself so we know who has paid! If sending cheques, please make them payable to 'University of Edinburgh Carbon Management Society'.

Aside from the evenings entertainment, the day begins with graduation — if you don't know how to prepare then the FAQ section on the registry website should have all the information you need:

[http://www.registry.ed.ac.uk/graduations/graduation\\_FAQ.html](http://www.registry.ed.ac.uk/graduations/graduation_FAQ.html)

Following the graduation ceremony, there is a reception lunch in the Playfair Library, Old College from 12.00 noon to 2.30pm. This is for all MSc students. Please let Pam know by 6th November if you are going and who you are bringing as guests. You can mail her at :

[office+carbon@business-school.ed.ac.uk](mailto:office+carbon@business-school.ed.ac.uk).

Overall it should be a superb day—please just remember to send on payment for the meal for you and your guests today if you are coming.



# ONLINE GROUPS



The news on groups is that Tom has set up a new Linked In group for the course. Everyone should have been sent invites for this (if you haven't received one please let Tom know). You don't have to include your work details to set up a profile on Linked In, but it is a good way of seeing what everyone else is doing professionally, and provides scope for making other work-related connections. Linked In also has similar functions to a Google group. The group will also be extended to include current Carbon Management students.



[http://www.linkedin.com/groups?gid=2432676&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=2432676&trk=myg_ugrp_ovr)



**Carbon Management Society:** The main CMS Google group will continue, however going forward you will need to be a member of CMS to post entries.

The groups "Edinburgh Msc. Carbon Management Outreach" and "The Carbon Management Study Initiative" appear to have both gone quiet.

# PEOPLE AND COMPANIES

*Carbon Management Alumni give a short description of the companies they are creating:*

## Kevin Houston, Manish Gupta and Som Narayan



*"CarbonMasters ( [www.carbonmasters.co.uk](http://www.carbonmasters.co.uk)) is now established in offices out at the Kings buildings . We are focussed on helping both communities and businesses in Scotland to count and then cut their carbon, reduce energy costs and make a contribution to reducing dangerous climate change. We are delighted to announce that we have engagements with our first 2 clients . Details on specific internships will be advertised shortly".*

## Mark Giorgetti:

*"Aside from my continued green building work I formed a new company with two Partners in the US. AMENERGY [www.amenergynm.com](http://www.amenergynm.com) we are in start up mode, but actively pursuing solar thermal and photovoltaic installation projects for private and public sector clients, as well as consultancy on energy conservation and carbon emissions management from the building sector. There may be some internship opportunities available in carbon footprinting and voluntary offset project development....more later. "*

## CARBON MANAGEMENT SOCIETY (CMS) UPDATE

*A summary of changes and new activity at the CMS*

Management of the CMS has been passed on to the current students, or year 2 cohort as they are known.

Constitutionally, membership fees have been introduced of £10 per year for students, £20 for non-students. This money is being used to help fund the activities below. Tom Gibbs was elected as alumni officer to set up an alumni group within the society "to further the aims of the society post graduation".

### **Activity this year**

The society has been very active so far, and has been organised into a series of working groups:

**Outreach group:** This group has created a logo and website for CMS, as well as designing business cards, a letterhead and an organised presence for the society at careers fairs.



**COP15:** Covers all aspects of the CMS trip to Copenhagen including accommodation, transport, CMS publicity (via a booth, handout and media efforts) and a schedule of activities.

**Transition Edinburgh University (TEU):** Provides TEU with carbon management expertise, in particular footprinting skills and related research.

**Film series:** As last year, a series of films and following discussions relevant to the course.

**Speaker series:** The series continues.

Further details in future editions of Carbon Manager..



## FUNDING APPLICATIONS

The Alumni Group has applied for grants to fund the initial steps towards a professional association. If successful, the money will pay for market research and the creation of a business plan. Once the business plan is ready, and assuming it presents a sound business case for the association, the Carbon Management Conference is planned for May 2010 to market the association to key members of the emerging CM community in and around the UK. If this venture is a success, it will be because of the enthusiasm shown by members of the Alumni Group, current CM students and staff. However it will also depend on support from the management team at the Business School. We should receive a decision from the funding grants panel in early-mid November.

# THE BACK PAGE

## Three Wise Men

So far there are 3 PhD students we know of from year 1:

**Ben Evar** – staying in Edinburgh and working on the regulation of carbon capture and storage in the UK.

**Nigel Haskins** – staying in Edinburgh also, and is investigating the role of information instruments and regulation as market mechanisms for driving low carbon performance.

**Rahul Baruha** - beginning his PhD at the Institute for Environmental Studies at VU University Amsterdam this December. He will be exploring innovative business models to encourage renewable energy programs coupled with poverty alleviation goals throughout Sub-Saharan Africa..

## Baby!

*“Mark and Leslie and had a baby girl on July 17. Stella Lucinda Giorgetti. She is doing great and will be attending the graduation next month! “*



To the right is a first stab at a logo for the Association of Carbon Managers. Can anyone come up with a better alternative? Please send any suggestions on to Tom Gibbs.



## Baby!

*Sarah Ivory gave birth to Lachlan Christopher Birrell Ivory on 17th September. Lachie weighed 6lbs 15ozs. He is a beautiful little boy and has been a great sleeper so far!*

